## **Ohio GIS Interactive Map Gallery Guidelines 2023**



This competition is designed to recognize excellence in blending digital map cartography and web programming. Maps that communicate a story or message and offer tools that utilize unique and different opportunities for geovisualization are encouraged.

- Remember... Interactive has been broken down into two categories. Maps/Story Maps and HUBS/Dashboards. 1<sup>st</sup> and 2<sup>nd</sup> place will be awarded in each category. If there are not enough submissions in each category, the map gallery reserves the right to combine categories for award purposes. The category definitions are as follows:
  - An ArcGIS <u>web map</u> is an interactive display of geographic information that you can use to tell stories and answer questions.
  - A <u>story map</u> is a web map that has been thoughtfully created, given context, and provided with supporting information so it becomes a stand-alone resource. It integrates maps, legends, text, photos, and video and provides functionality, such as swipe, pop-ups, and time sliders, that helps users explore this content.
  - An ArcGIS <u>Hub</u> is a cloud-based engagement platform that enables organizations to communicate more effectively with their communities. Using initiatives, you can create hub sites to aggregate resources and start conversations with internal and public audiences around a specific project, topic, or goal.
  - **Dashboards** are visual displays that present data in an easy-to-read format. All relevant information can be seen on a single screen, facilitating understanding quickly and easily.
- Each participant will be limited to one Interactive map entry. Once you submit, you may not be a Co-Author on any other map.
- URLs must be submitted with the entry form for the interactive map. This will allow for preliminary judging. URLs/Images will be used during the awards presentations and will be posted on the OGRIP website (with permission). URLs and Interactive maps must be publicly accessible.
- Entry form must be received by Midnight Wednesday, September 6<sup>th</sup>, 2023 in order for your interactive map to be judged. Please see instructions on entry form.
- Interactive maps may have multiple authors/developers but at least one must be a paid conference attendee.
- Submitter must be present at conference. No-shows will be disqualified for judging and awards.
- Cartographic work must be the original work of the submitter. The use of third-party applications and technology is permitted with appropriate citation.
- Interactive maps will be judged on the following criteria:
  - **CONCEPT AND ORIGINALITY**: This criterion considers how innovative the map is. How much of the work is borrowed from the work of others? Are there many maps just like it?
  - **CARTOGRAPHIC DESIGN**: This criterion considers artistic merit, cartographic presentation, clarity of communication, and the quality of graphic composition.
  - **INTERFACE DESIGN**: This criterion assesses the design and functionality of the Graphical User Interface (GUI), and how well it works for the intended audience.
  - **RELIABILITY/COMPATABILITY**: This criterion considers the reliability and compatibility of the map for its intended platform (e.g. mobile device).

For questions, contact the Map Gallery Committee via <u>ohiomapgallery@gmail.com</u>